

PURE-COL™ Sport

PROFESSIONAL ATHLETES & SPORTSPEOPLE
CHOOSE **PURE-COL™ SPORT** SUPPLEMENTS
TO KEEP THEM IN OPTIMUM HEALTH

Premiere league footballer, Patrick Van Aanholt for Sunderland AFC, is the latest sports pro to endorse leading sports nutritional supplements range, **Pure-Col™ Sport**.

As one of the original collagen products in the UK, Pure-Col collagen capsules have stood the test of time and continue to remain a firm leader in the sports and fitness market.

Now, **Pure-Col™ Sport** offers a range of collagen and other nutritional supplements for anyone leading an active lifestyle, ensuring your body is prepared and performing at its physical peak.



Testament to the effectiveness of the products, **Pure-Col Sport™** products are now endorsed by a growing list of sportspeople from the worlds of football, rugby, tennis, golf, athletics and martial arts.

Fans include footballers Jose Simunovic from Celtic FC, Paul Dummett NUFC, Olivier Bernard, former Newcastle United, former Female Athlete of the Year, Becky Lyne, and rugby star, Jamie Noon.

What sets *Pure-Col™ Sport* products apart?



Pure-Col™ Sport harnesses the power of collagen for protecting and repairing muscle, cartilage, tendons, ligaments and bones. It also utilises the healing benefits of aloe vera – a renowned anti-inflammatory when taken internally.

Recent breakthrough medical studies have confirmed that **taking daily collagen supplements such as Pure-Col improves damaged or arthritic joints in terms of mobility and pain relief.**

In fact, a laboratory study has also shown that collagen can stimulate the growth of new cartilage tissue.

Collagen is the most abundant structural protein found in cartilage, muscle, tendons, ligaments and bones. However, scientists believe that as we age, our own collagen production slows and even stops

Dr Stefan Oesser, a physiology at Kiel University in Germany, published research, which showed that by adding collagen to cartilage tissue, it encouraged extra cell growth. Said Dr Oesser, 'This is the first time anyone has demonstrated that collagen has this effect on cartilage and backs up anecdotal evidence and patient trials.'

Research conducted by Roland Moskowitz, a professor of orthopaedics at Case Western University in America two years ago, looked at 400 patients with arthritic knees from the U.S and Europe. Some received a placebo while others were treated with a collagen supplement. Over 90% of those in the latter group reported positive results, from a significant reduction in pain to improvement in joint mobility, in as little as two weeks.

Products in the *Pure-Col™ Sport* range include:

- Pure-Col collagen capsules - £29.95 for one month supply
- PainNoMore collagen and aloe topical cream - £13.95 for 100ml tube
- Perfect Aloe Matrix capsules (more potent than juice) - £35
- Perfect Aloe Juice - £16 for 1 ltr bottle
- Perfect W8 vegan protein shake (pre / post workout) - £24.99

For further information or to order, call 0191 291 3385 or visit www.purecolsport.com.

